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| Purpose of Poem | Clearly identifiable purpose, title slide that hooks the reader, maintains a clear focus throughout, point of view clearly developed. | Identifiable purpose, title slide that hooks the reader, maintains focus for most of the presentation, point of view developed. | Purpose is somewhat clear, title slide evident maintains focus for some of the presentation, point of view somewhat developed. | Purpose is not clear, no title slide, very little focus in the presentation, point of view not developed. |
| Content | Content creates a distinct atmosphere or tone that matches different parts of the poem. The images contain symbolism/imagery and/or metaphors that relate to the poem. | Content creates an atmosphere or tone that matches different parts of the poem. Most of the images contain symbolism/imagery and/or metaphors that relate to the poem. | Content creates some atmosphere or tone that matches different parts of the poem. The images contain some symbolism/imagery and/or metaphors that relate to the poem. | Content creates little distinct atmosphere or tone that matches different parts of the poem. The images contain very little symbolism/imagery and/or metaphors that relate to the poem. |
| Multi-media | Visuals match the message perfectly Text with visual features is used in a creative manner that adds to the digital text, creative transitions that add to the presentation. | Visuals match the message. Text with visual features is used in a manner that adds to the digital text, transitions add to the presentation. | Some visuals match the message. Text with visual features is used in a manner that somewhat adds to the digital text, some transitions add to the presentation. | Very few visuals match the message. Text with visual features is not used in a creative manner that adds to the digital text, transitions do not add to the presentation. |
| Meaningful Audio  track | Music stirs a rich emotional response that matches the poem well, and images are coordinated with the music. | Music stirs a rich emotional response that somewhat matches the poem and images mostly coordinate with the music. | Music stirs an emotional response that matches the poem somewhat, and images are somewhat coordinated with the music. | Music stirs little emotional response and does not matches the poem well, and images are not coordinated with the music. |
| Quality of Images | Images create a distinct atmosphere or tone that matches different parts of the poem. The images communicate symbolism/imagery. | Images create an atmosphere or tone that matches some parts of the poem. The most images communicate symbolism/imagery. | Images create an atmosphere or tone that matches a few parts of the poem. The some images communicate symbolism/imagery. | Images do not create an atmosphere or tone that matches different parts of the poem. The images do not communicate symbolism/imagery. |
| Grammar and  Language Usage | Correct spelling and punctuation as copied from poem. | 2-3 errors in spelling and punctuation. | 4-6 errors in spelling and punctuation. | More than 6 errors in spelling and punctuation. |
| Oral Presentation | Pace appropriate at all times, consistent eye contact, speaks clearly, confidently, loudly, and with expression. Completely memorized. | Pace appropriate most of the time, shows a lot of eye contact, speaks clearly, confidently, loudly, and with expression most of the time. Mostly memorized. | Pace appropriate some of the time, some eye contact, speaks clearly, confidently, loudly, and with expression some of the time. Some of poem memorized. | Pace rarely appropriate, rarely shows eye contact, rarely speaks clearly, confidently, loudly, and with expression. Not memorized. |

**Robert Frost Poem: Photostory Rubric**